

Automotive Dealership Marketing Campaign Agreement

1-716-445-9721

Company Information

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Phone Number (____) _____ - _____

Email Address _____

Campaign Selections: Pricing & Terms

Passive Pre-Employment Referral Services	
Dealership Web Site Referral Listings	
1 - 3 Months, Quoted Per State Agreed Media Kit Quoted Price	
6 Months	\$ 49.95
1 Year	\$ 89.95
Customized Pre-Employment Page	
1 Month	\$ 19.95
Conditional Notes:	
5 Ads or Updates Monthly – No Charge	
Each Additional Ad or Update: \$ 10.00	
Secure Private Mailbox: No Charge	

Web Site Marketing Advertisement		
AutomotiveProfit.com - Standard Pricing Rules		
Ad Style	Maximum	Minimum
Referral	\$ 9.95	\$ 4.95
468x60	\$ 99.00	\$ 19.95
200x40	\$ 49.00	\$ 9.95
768x90	\$ 99.00	\$ 19.95
Available Web Pages - Price Quote Required		
AutomotiveProfit.com - Home Page		
Automotive_Careers - Home Page		
Individual States - Dealership Referral State Pages		
Free Excel Template Web Pages		
Automotive Marketing Web Pages		

Special Campaign Consideration Agreed Upon Between Both Parties:

Selected Campaign Description & Term

_____ Agreed Quoted Price \$ _____

All quoted advertisement prices are for a period of 30 Days. Advertisement size and type based on availability. Additional advertising options are available. Current prices are subject to change without notice. All rights reserved regarding approval of advertisements on AutomotiveProfit.com.

Passive Pre-Employment Ad Specifications

Displayed Dealership Name: _____
Maximum Length 23 Characters

Displayed Web Address: _____
Default Domain Name

Displayed Dealership City: _____
Sales Marketing Area

Link Page Address: _____
Home Page or Employment Page Address

List As 1 of 5 Dealers: YES or NO If Available, No Charge For 30 Day Term

General Payment & Billing Information:

Payment is due within 7 days following the start of your campaign. Activation of your listing will occur within 24 hours of receipt of this completed and signed document. Contact 1-716-445-9721 for order processing details.

After first payment as a qualified purchaser all additional orders will be processed immediately with a payment term of net 30 days.

Due to the sensitive nature of corporate credit cards - Charge Cards are currently **NOT ACCEPTED** as payment.

This is a **fixed rate program** and NO CPC "Cost Per Click" fees will be charged.

Upon receipt of this order form you will receive an Email assigning a customer number, conformation of order receipt and projected date of listing, usually within 24 hours. Additional payment information will also be given at this time.

Terms and Conditions of Service

AutomotiveProfit.com

This agreement between You ("Participate") and AutomotiveProfit.com ("Publishers") sets out the terms and conditions ("Terms and Conditions") applicable to your participation in the Automotive Marketing Web site Campaign / Referral Program (the "Program").

The Program, as generally offered by AutomotiveProfit.com, is described as an internet link Web site referral program offering a direct link to a Participates Web site. The internet link is solely provided as a means of directing job searching candidates to an automotive personnel pre-employment Web page or a participates Web site.

The "Service" provided by the publisher is only intended to be a passive pre-employment or participates Web site referral technique. Participates are solely responsible for maintaining their own Web site and Web pages.

Terms and Conditions of Service

AutomotiveProfit.com

Program Terms

AutomotiveProfit.com shall have absolute discretion as to whether or not it accepts a particular participates application or site for participation in the Program.

Sites are eligible only if the participate conforms to the following terms:

- * Automotive Dealership ("Participate") must offer at minimum one new vehicle make.
- * Web site offers a dedicate web page for the intent of employment and recruiting.
** OR **
- * Participates Web site demonstrates a Retail Automotive Dealership interest determined by Publisher.
** AND **
- * Determines not to be harmful to the "Publishers" reputation, goodwill or other affiliations.
- * Warrants that all information submitted be true, accurate & complete.
- * Agrees & Understands all terms and conditions of this agreement of service.
- * Web site has zero tolerates for sites promoting, gambling, nudity or any offensive material.

Termination

Either party may terminate this Agreement and participation in the Program at any time by sending a notice by email or first class mail. Upon termination the publisher shall immediately remove any insertion codes and other Program Elements from all pages of its Web sites.

A monetary refund will be pro-rated, based on the remaining scheduled listing timeframe upon termination, minus a Fifty dollar cancellation fee.

Publisher provisions of the program and program elements are provided on an "As Is" and "As Available" basis. The "Publisher" expressly disclaims all warranties of any kind, whether express or implied, including, but not limited to the implied warranties of merchantability, fitness for a particular purpose and non-infringement. The "Publisher" makes no warranty that the service will meet the "Participates" requirements or the results that may be obtained from use of the service.

The "Publisher" shall not be liable for any direct, indirect, consequential, special, incidental or other damages incurred by the "Participate" from participation in the "Service" or otherwise. In no event shall the "Publisher" aggregate liability exceed the fees collected from the "Participate".

Upon submittance of the Order Form you acknowledge and agree that all Terms and Conditions of Service has been read and agreed to.

Participate Signature: _____

Date: _____

Printed Name: _____

Publishers Signature: _____

Date: _____